

Jay Goth

Founder & Chief Executive Officer

Redtail Capital · Temecula, California · redtailcapital.com

Short Form — 50 words

50-WORD BIO — FOR PODCAST SHOW NOTES, SPEAKER PROGRAMS, ARTICLE BYLINES, AND CONFERENCE MATERIALS

Jay Goth is founder and CEO of Redtail Capital, a Temecula, California-based investment and value creation platform. He is creator of the Investment Lens™ AI-powered pitch deck analysis platform and co-creator of the EVCR™ business diagnostic platform. Jay also serves as Executive Director of InSoCal CONNECT.

100-WORD BIO — FOR LONGER SPEAKER PROGRAMS, PANEL INTRODUCTIONS, AND EVENT WEBSITES

Jay Goth is the founder and CEO of Redtail Capital, a Temecula, California-based investment and value creation platform helping founders, operators, and investors build enduring enterprise value. He is the creator of the Investment Lens™, an AI-powered pitch deck analysis platform, and co-creator of the EVCR™ (Enterprise Value Creation Roadmap) business diagnostic. Jay brings more than 30 years of experience across startup formation, CFO-level strategic advisory, and venture capital. He serves as Executive Director of InSoCal CONNECT, has been an Entrepreneur in Residence at UC Riverside, and has been recognized as an SBA Small Business Champion. He was a founding executive of Commonwealth Energy and CEO of Murrieta Genomics.

WHEN TO USE THIS VERSION

Podcast show notes

Copy the 50-word version verbatim into episode notes and description

Speaker programs

50-word for printed programs; 100-word for websites and event pages

Article bylines

50-word version appears below Jay's byline at the end of articles

Conference directories

50-word for speaker listings and badge programs

Award nominations

100-word version as the primary bio in nomination packages

LinkedIn introductions

100-word version for moderator or panel introduction scripts

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Full Form — 250 words

Jay Goth is the founder and CEO of **Redtail Capital**, a Temecula, California-based investment and value creation platform that helps founders, operators, and investors build enduring enterprise value through disciplined analysis, operational insight, and intelligent execution. Founded in 2006, Redtail operates at the intersection of strategy, capital, and execution—bringing a structured perspective to the question of how businesses actually scale.

Jay is the creator of the **Investment Lens™**, an AI-powered pitch deck analysis platform that scores early-stage companies across eight weighted dimensions and produces both an Investor Analysis Report and a Founder Feedback Report. The Investment Lens framework is documented in the ILS Methodology White Paper (Version 1.0, April 2026), establishing the intellectual provenance of the platform. He is also the co-creator of the **EVCR™** (Enterprise Value Creation Roadmap), an AI-powered business diagnostic platform that scores operating companies across 13 modules using 7 specialized AI agents—building on 30+ years of CFO-level expertise and 37 original analytical frameworks developed by co-creator James Oliver.

Beyond Redtail Capital, Jay serves as **Executive Director of InSoCal CONNECT**, Southern California’s platform-driven connective layer for the regional innovation community. He is also a former **Entrepreneur in Residence at UC Riverside** and has been recognized as **SBA Small Business Champion of the Year**. He was a founding executive of Commonwealth Energy, former CEO of Murrieta Genomics, and former Managing Partner of Forentis Fund. He is also CFO of Burble Creativity Inc., a developer of digital tools for the neurodivergent.

Jay is a frequent speaker and panelist on topics including AI in venture capital, pitch strategy, enterprise value creation, and regional innovation ecosystems. He is based in Temecula, California.

ADDITIONAL ROLES & CREDENTIALS

InSoCal CONNECT

Executive Director — Southern California’s platform-driven innovation community

UC Riverside

Entrepreneur in Residence

SBA Small Business Champion 2016

U.S. Small Business Administration recognition for contributions to entrepreneurship

Commonwealth Energy

Founding Executive — clean energy pioneer

Murrieta Genomics

Chief Executive Officer — life sciences innovation

Forentis Fund

Managing Partner — investment and advisory