



Privacy Policy

Redtail Capital

Effective Date: March 1, 2026

Redtail Capital ("Company," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide when using our website and services.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

If you do not agree with the terms of this policy, please do not use our website or services.

1. Information We Collect

We may collect the following types of information.

Personal Information

Information you voluntarily provide, including:

- Name
- Email address
- Phone number
- Company name
- Job title
- Any information submitted through forms, applications, or diagnostics

This information may be collected when you:

- Subscribe to newsletters
- Join a waitlist
- Register for programs
- Complete EVCR diagnostics
- Contact us
- Apply for programs or partnerships



Automatically Collected Information

We may automatically collect certain information including:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on pages
- Referral sources

This information helps us improve website performance and user experience.

Cookies and Tracking Technologies

We may use cookies and similar technologies to:

- Analyze website traffic
- Remember preferences
- Improve functionality
- Support marketing and analytics tools

Third-party services such as analytics platforms may also use cookies.

You may disable cookies in your browser settings.

2. How We Use Your Information

We use collected information to:

- Provide and operate our services
- Deliver EVCR diagnostics and insights
- Respond to inquiries
- Send newsletters and updates
- Improve website functionality
- Develop new products and services
- Analyze user engagement
- Communicate program opportunities



We may also use aggregated or anonymized data for research or analytical purposes.

3. Email Communications

If you subscribe to our newsletter or provide your email address, we may send:

- newsletters
- research updates
- program announcements
- investment insights
- product updates

You may unsubscribe at any time using the link included in our emails.

4. Third-Party Service Providers

We may use third-party tools to support our services, including:

- CRM and automation platforms
- email marketing platforms
- analytics tools
- website hosting providers

These providers may process your information solely to support our operations and are required to maintain appropriate safeguards.

5. Data Security

We implement reasonable administrative, technical, and organizational measures designed to protect personal information.

However, no system can guarantee complete security of transmitted or stored data.

6. Data Retention

We retain personal information only for as long as necessary to:

- provide services
- comply with legal obligations
- maintain business records
- improve our services



7. Your Privacy Rights

Depending on your jurisdiction, you may have the right to:

- request access to your personal data
- request correction of inaccurate information
- request deletion of personal information
- opt out of certain communications

To exercise these rights, please contact us at:

jgoth@redtailcapital.com

8. Children's Privacy

Our services are not directed to individuals under the age of 18.

We do not knowingly collect personal information from minors.

9. Changes to This Policy

We may update this Privacy Policy periodically.

The updated version will be posted on this page with a revised effective date.

10. Contact Information

If you have questions regarding this Privacy Policy, please contact:

Redtail Capital

jgoth@redtailcapital.com